



CONTACT: Renee Martin
Martin Media
845/987-1665 (O)
845/325/2051 (C)
rmartin@martinmediapro.com

The Whiteface Lodge Wins *Wine Spectator's* Award of Excellence for Fourth Consecutive Year

LAKE PLACID, NY (July, 2010) – For the fourth consecutive year, the Whiteface Lodge has earned *Wine Spectator's* 2010 Award of Excellence for its inspired wine program at [Kanu](#), The Lodge's main dining venue. *Wine Spectator's* Award of Excellence is determined by rigorous evaluations of wine lists, service, cuisine and ambience. The Lodge's wine list features approximately 400 selections, representing the major wine regions of the world. Reflecting Kanu's diverse cuisine, many selections have been chosen to complement the menu selections without masking the flavor. For example, [Kanu](#) is currently highlighting select wines and wine regions from New York State to accent the menu's rich and robust array of flavors.

"Our extensive wine list was created to be very accessible to all, from novice wine drinkers to connoisseurs. Novice wine drinkers may enjoy selecting a style or region they are interested in sampling, and a connoisseur will find a benchmark selection within the same category," said Scott Waller, the property's Sommelier and Beverage Manager.

"We are honored to receive this accolade for the fourth consecutive year," said Phil Anderson, General Manager, The Whiteface Lodge. "It's a testament to the vast knowledge and diligent commitment of our Sommelier, Scott Waller, in terms of our wine offering as well as our innovative spirits and beer programs." A full list of this year's recipients can be accessed online at WineSpectator.com. The complete list of 2010 award recipients are featured in the August 31 issue of *Wine Spectator* and can be accessed online at WineSpectator.com.

About The Whiteface Lodge

Located in the woodland setting of the High Peaks region of Lake Placid, New York, The Whiteface Lodge is the only all-suite property in the Adirondacks, offering 94 guest [accommodations](#). The Lodge also offers a value-added experience unparalleled in the region, providing guests with access to a wide range of complimentary amenities, services and activities, including a sumptuous breakfast each morning in [Kanu](#), the property's main dining area; a creative kids program called [Kamp Kanu](#); an onsite heated swimming pool; fishing in a stocked catch and release pond, with all equipment provided; basketball, tennis and paddle tennis courts; sophisticated fitness center; three-season ice skating rink; family game room with a two-lane bowling alley; nightly gratis s'mores campfire; and a 54-seat movie theater. Additionally, during the summer, Lodge

guests receive complimentary access to the property's private lakefront "[Canoe Club](#)," where kayaks, canoes, and paddleboats are all gratis.

The Whiteface Lodge is a member of The Leading Hotels of the World. For information, please call 1-800-903-4045 or visit www.TheWhitefaceLodge.com, follow us on Twitter @[TheWFL](#) or become a fan on [Facebook](#).

Awards & Accolades

2010

- 2010 Award of Excellence, *Wine Spectator* (4 years in a row)
- Travel + Leisure, World's Best Awards, #14 Top 50 Resorts in US/Canada
- Conde Nast Traveler, Ranked #95 on list of Top Resort Spas for "The Top 240 Spas in North America, Hawaii, Central America and the Caribbean"
- Travel + Leisure, T+L 500, "Best Hotel by Region - U.S."
- TripAdvisor.com, Ranked #3 on list of Top 10 American Spa Hotels
- About.com, Top Ski Resorts & Lodging
- AAA Four Diamond Rating
- Sherman's Travel, Editor's Pick

2009

- Travel+Leisure featured the Resort as one of the 13 "Best Winter Lodges" in the U.S. and Canada
- Ranked #52 in Conde Nast Traveler's Reader's Choice Awards: "Mainland U.S. Large Resorts."
- Travel + Leisure's World's Best Awards: The Whiteface Lodge ranked #22 in the category "US & Canada: Top 50 Hotels and Resorts"
- "Stay List," National Geographic Traveler
- "Top 10: Spa Destinations," TripAdvisor.com
- Award of Excellence, *Wine Spectator Magazine* (3 years in a row)
- AAA Four Diamond Rating

2008

- "Top 50 Ski Hotels in North America," Conde Nast Traveler
- Award of Excellence, *Wine Spectator Magazine*
- "Best Spas in North America and the Caribbean," Conde Nast Traveler
- "World's Top Hotels, Resorts and Spas," Zagat's Guide
- "Top Five Vacation Destinations," Town & Country Magazine (as reported on NBC's Today Show)
- "Recommended Hotels, Inns, Resorts & Spas - The Americas, Atlantic, Caribbean & Pacific," Condé Nast Johansens's Luxury Hotel Guide
- AAA Four Diamond Rating

2007

- "World's Top Hotels, Resorts, and Spas," Zagat's Guide
- "Top 50 Ski Hotels in North America," Conde Nast Traveler
- "Top 100 Vacation Dream Homes," Travel+Leisure
- "Best Lake Placid Stay," Zagat Survey
- "Recommended Hotels, Inns, Resorts & Spas - The Americas, Atlantic, Caribbean & Pacific," Condé Nast Johansens Luxury Hotel Guide
- AAA Four Diamond Rating