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THE WHITEFACE LODGE FACT SHEET

- LOCATION:** The Whiteface Lodge in Lake Placid, New York, is a luxury property inspired by the historic Adirondack Great Camps of an earlier age. Located in a woodland setting in the High Peaks region of the spectacular Adirondack Mountain range, it is adjacent to the alpine village of Lake Placid, site of two Winter Olympics, and is within close proximity to an abundance of four-season recreational activities. The Whiteface Lodge is a 5-1/2-hour drive by car from metropolitan New York City and Boston, and just two hours from Albany, Burlington and Montreal. Lake Placid is also accessible via Amtrak service; commercial aircraft and private charter aircraft fly into the Saranac Lake Airport and Lake Placid Airport.
- ADDRESS:** The Whiteface Lodge
7 Whiteface Inn Lane
Lake Placid, New York 12946
Tel. (518) 523-0500
Fax (518) 523-0559
- RESERVATIONS:** (800) 903-4045
- WEBSITE:** www.TheWhitefaceLodge.com
Press kit /image gallery available online in the Press Room.
- OPENING DATE:** June 2005
- DESCRIPTION:** The Whiteface Lodge is an exquisitely handcrafted property, created from the majestic timbers of the region by the last of a breed of artisans whose talents are manifest in natural materials, such as wood, fiber and stone. The elegantly rustic Lodge offers guests an opportunity to experience – with all of their senses – the familial comforts and amenities of the classic “Great Camps” of the Adirondacks. In times past, the region was dotted with privately owned enclaves geared to relaxing reunions with family and friends. The Whiteface Lodge updates this tradition for a new generation. Open

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since 2005, the Lodge is the most significant development to launch in Lake Placid since the village hosted the 1980 Winter Olympics. The Adirondack Regional Tourism Council honored The Whiteface Lodge with the Annual Private Sector Tourism Partnership Award for the largest Adirondack tourism infrastructure investment in the last century.

The Lodge offers 94 beautifully appointed accommodations, a three-story Great Room and beautifully manicured grounds, as well as year-round, indoor/outdoor guest amenities. Geared to couples, families and groups of friends, The Whiteface Lodge provides an environment where people can disconnect from the pace of everyday life and reconnect on a genuine and personal level.

ACCOMMODATIONS: The Whiteface Lodge is the only all-suite luxury resort in the Adirondacks offering guests a superb array of services and amenities. Accommodations include 94 one-, two- and three-bedroom residential suites from 550- to 3,100-square feet of living space.

The Whiteface Lodge's Clubhouse Suites include six luxuriously appointed residences configured in two- and three-bedroom suites, each featuring three and a half bathrooms. The largest guest room, the spacious 3,100-square-foot Presidential Suite, offers four-bedrooms, four bathrooms, a handcrafted stone fireplace, a fully equipped gourmet kitchen and a screened-in porch where guests may lounge and/or sleep during the summer.

Each oversized suite features these signature standards, exclusive to The Whiteface Lodge:

- Luxuriously appointed accommodations, each with handcrafted Adirondack-style furnishings, a cast iron gas fireplace, slate floor, wood paneling, custom alder wood cabinetry with granite countertops and fully equipped kitchen
- Private cedar and mahogany balcony with majestic views of surrounding mountains
- Spacious bathroom lined with Douglas fir beams, featuring jetted tub, individual shower, double sink vanity, and radiant heated floors
- Custom pillow-topped king-size bed(s) with selection of pillow types and fine quality bed linens
- LCD, high definition television in living room and each bedroom
- Complimentary high-speed Internet connectivity, telephones in living rooms and individual bedrooms
- Twice-daily housekeeping service
- Warm, homemade cookies at turndown

**AMENITIES AND
SITE ACTIVITIES:**

The Whiteface Lodge offers an array of gratis services, amenities and activities unmatched in the Adirondack region, including:

- Daily American hot / cold breakfast in Kanu, the Lodge's signature dining area;
- "Kamp Kanu," a creative kids' program available year-round
- Sophisticated health and fitness center
- Year-round, swim-in/swim-out, indoor-outdoor heated pool
- Fishing in an onsite catch and release pond with all equipment provided
- 56-seat "Surround Sound" movie theater
- Family Game Room with billiards, shuffleboard, foosball, air hockey and a two-lane bowling alley
- Basketball, tennis and paddle tennis courts
- Snowshoe and cross-country ski trails nearby
- Hiking, walking and mountain bike trails nearby
- Access to the exclusive "Canoe Club," located on the shores of Lake Placid where kayaks, canoes and paddleboats are all gratis
- (Motorized water craft, including motor boats and jet skis, are available for a fee)

DINING:

The Lodge offers four dining areas—The Kanu Lounge for casual fare as well as Kanu, where guests may enjoy a formal or casual culinary experience, such as tapas and cocktails, or a three-course, wine-pairing dinner. Kanu is set in the midst of a mountain lodge atmosphere with soaring 28-foot roof lines, six majestic granite fireplaces, and hand-hewn log beams that create a dining ambiance unmatched in the region. The property's onsite Ice Cream Parlor features old-fashioned décor blended with a wide range of modern ice cream dishes; it was developed to provide tasty treats to guests of all ages. Select grilled culinary fare and refreshing beverages are featured at the Resort's private Canoe Club, located on Lake Placid (open only during the summer). The Lodge expanded its culinary services enabling guests lounging by the pool, relaxing in the lean-tos or on the outdoor patios or terrace to enjoy tapas, meals and beverages of their choice. The Resort also provides 24-hour In Room Dining.

CIGAR & COGNAC

OUTDOOR LOUNGES: For an après dinner treat, the Lodge offers two elegant outdoor “lean-to’s” or lounges (with electricity), comfortable seating, warm blankets and a full menu of cigars, cognacs, sherries and ports from around the world. Guests may also choose to enjoy hors d’oeuvres, tapas and meals in the lean-to’s. Each lean-to offers a dedicated phone line connecting guests with a concierge on-hand to fulfill their requests.

THE SPA: Since opening in August 2007, the Resort’s stunning 5,800-square-foot spa has become a favorite retreat for families, couples, groups of friends and anyone seeking an authentic, luxurious Adirondack pampering experience. The Spa offers a distinctive array of massages, signature body treatments and facials that draw on the area’s rich natural history and culture. Products for the Spa at Whiteface Lodge showcase local botanicals with healing qualities, from the restorative effects of bio-maple compounds to the handpicked organic ingredients of the Red Flower signature line.

PRIVATE EVENTS: Located in an elegant and picturesque woodland setting, The Whiteface Lodge is the ideal location for weddings, conferences, meetings and social gatherings from 10 to 150 people. Distinctive environments throughout the resort, sophisticated services, creative menus and a warm atmosphere are designed to exceed guest expectations. (Wedding menus, breakout meeting activities and conference services can be viewed at www.thewhitefacelodge.com)

AREA ACTIVITIES: The surrounding Adirondack Park offers abundant recreational activities including mountain and trail hiking, road and mountain biking, fishing, Nordic and alpine skiing, tobogganing, Olympic bobsledding, luge venues, five local area golf courses, swimming, boating, antique shopping, museums, scenic train rides, and much more.

OVERNIGHT RATES: **Presidential Suite**
The largest and most luxurious suite featuring four bedrooms and four bathrooms. Accommodates up to 10 people.
\$2094-\$5304/night

Grand Lodge Suites
Three-bedroom, three-bathroom suites that accommodate up to eight people comfortably.
\$1168-\$2318/night

Three-Bedroom Suites
Large three-bedroom suites for up to eight people.
\$1078-\$1758/night

Two-Bedroom Suites
Spacious two-bedroom suites for up to six people.

\$864-\$1252/night

Deluxe One-Bedroom Suites

Spacious suites for up to four people.
\$451-\$616/night

Superior One-Bedroom

Spacious suites for up to four people.
\$426-\$576/night

Junior One-Bedroom

Elegant room replete with all of the comfortable furnishings of a one-bedroom suite reconfigured into a one-room setting. *\$401-\$531/night*

DRIVING DISTANCES:

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|--------------|-----------|------------|-----------|
| Albany | 2 hours | Burlington | 2 hours |
| Boston | 5.5 hours | Buffalo | 6 hours |
| Montreal | 2 hours | New York | 5.5 hours |
| Philadelphia | 8 hours | Rochester | 5 hours |
| Syracuse | 4 hours | Toronto | 6 hours |

AIRPORT ACCESS:

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|---------------------|---|-----------------|------------|
| Albany Int. | 2 hours | Burlington Int. | 2.5 hours |
| Montreal Int. | 2 hours | Saranac Lake | 25 minutes |
| Lake Placid Airport | 5 minutes (private and charter aircraft only) | | |

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