



CONTACT: Renee Martin
Martin Media
845/987-1665 (O)
845/325/2051 (C)
rmartin@martinmediapro.com

The Whiteface Lodge Rated As The Top Resort in Northeastern US in *Travel + Leisure's* 2010 World's Best Awards

LAKE PLACID, NY (July XX 2010) – The Whiteface Lodge was listed as the 14th “best resort” in the US and Canada, achieving the highest ranking for a resort in the Northeastern US in *Travel + Leisure's* 15th annual [World's Best Awards](#) issue. As testament to its commitment of service and excellence, the Adirondack-based Lodge moved up significantly from its 2009 ranking of #22 to #14 on the 2010 list.

The 15th-annual World's Best Awards evaluates the very best in the hospitality industry, including destinations, resorts, cruise lines, airlines and more, as determined by a readers' poll. The Whiteface Lodge achieved a high score of 91.25, judged on suites and facilities, location, service, food and value.

The Lodge continues to provide guests with exceptional accommodations and world-renowned services. The awards were unveiled in the August 2010 issue of *Travel + Leisure* and can be viewed online at www.travelandleisure.com/worldsbest/2010.

“We are thrilled to receive this prestigious accolade from *Travel + Leisure*,” said Phil Anderson, General Manager, The Whiteface Lodge. “The Whiteface Lodge works diligently to offer a consistently high standard of service, accommodation, culinary experience and value. It is an honor to see the Lodge included on such an impressive list.”

About The Whiteface Lodge

Located in the woodland setting of the High Peaks region of Lake Placid, New York, The Whiteface Lodge is the only all-suite property in the Adirondacks, offering 94 guest [accommodations](#). The Lodge also offers a value-added experience unparalleled in the region, providing guests with access to a wide range of complimentary amenities, services and activities, including a sumptuous breakfast each morning in [Kanu](#), the property's main dining area; a creative kids program called [Kamp Kanu](#); an onsite heated swimming pool; fishing in a stocked catch and release pond, with all equipment provided; basketball, tennis and paddle tennis courts; sophisticated fitness center; three-season ice skating rink; family game room with a two-lane bowling alley; nightly gratis s'mores campfire; and a 54-seat movie theater. Additionally, during the summer, Lodge guests receive complimentary access to the property's private lakefront "[Canoe Club](#)," where kayaks, canoes, and paddleboats are all gratis.

The Whiteface Lodge is a member of The Leading Hotels of the World. For information, please call 1-800-903-4045 or visit www.TheWhitefaceLodge.com, follow us on Twitter @[TheWFL](https://twitter.com/TheWFL) or become a fan on [Facebook](https://www.facebook.com/TheWhitefaceLodge).

Awards & Accolades

2010

- Travel + Leisure, World's Best Awards, #14 Top 50 Resorts in US/Canada
- Conde Nast Traveler, Ranked #95 on list of Top Resort Spas for "The Top 240 Spas in North America, Hawaii, Central America and the Caribbean"
- Travel + Leisure, T+L 500, "Best Hotel by Region - U.S."
- TripAdvisor.com, Ranked #3 on list of Top 10 American Spa Hotels
- About.com, Top Ski Resorts & Lodging
- AAA Four Diamond Rating
- Sherman's Travel, Editor's Pick

2009

- Travel+Leisure featured the Resort as one of the 13 "Best Winter Lodges" in the U.S. and Canada
- Ranked #52 in Conde Nast Traveler's Reader's Choice Awards: "Mainland U.S. Large Resorts."
- Travel + Leisure's World's Best Awards: The Whiteface Lodge ranked #22 in the category "US & Canada: Top 50 Hotels and Resorts"
- "Stay List," National Geographic Traveler
- "Top 10: Spa Destinations," TripAdvisor.com
- Award of Excellence, Wine Spectator Magazine (3 years in a row)
- AAA Four Diamond Rating

2008

- "Top 50 Ski Hotels in North America," Conde Nast Traveler
- Award of Excellence, Wine Spectator Magazine
- "Best Spas in North America and the Caribbean," Conde Nast Traveler
- "World's Top Hotels, Resorts and Spas," Zagat's Guide
- "Top Five Vacation Destinations," Town & Country Magazine (as reported on NBC's Today Show)
- "Recommended Hotels, Inns, Resorts & Spas - The Americas, Atlantic, Caribbean & Pacific," Condé Nast Johansen's Luxury Hotel Guide
- AAA Four Diamond Rating

2007

- "World's Top Hotels, Resorts, and Spas," Zagat's Guide
- "Top 50 Ski Hotels in North America," Conde Nast Traveler
- "Top 100 Vacation Dream Homes," Travel+Leisure
- "Best Lake Placid Stay," Zagat Survey
- "Recommended Hotels, Inns, Resorts & Spas - The Americas, Atlantic, Caribbean & Pacific," Condé Nast Johansens Luxury Hotel Guide
- AAA Four Diamond Rating