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THE WHITEFACE LODGE INTRODUCES NEW “ADIRONDACK MEETINGS PACKAGE”

LAKE PLACID, NY (June, 2010) – Ideally situated among the majestic Adirondack Mountains, the Whiteface Lodge is a smart choice for year-round corporate meetings and business conferences. In recognition of its offerings, the Whiteface Lodge is pleased to announce the new “Adirondack Meetings Package,” which showcases its array of meeting spaces, pre-function areas (indoor and outdoor) and sophisticated catering and technical support services.

The new program expertly packages a host of activities and amenities, including accommodations, gratis breakfast and lunch each day, varying sizes of meeting spaces, AM/PM meeting breaks and use of A/V equipment.

With conference capabilities for groups of 10 to 150, the Lodge’s unique spaces easily accommodate a variety of needs. With ample greeting and reception areas, traditional meeting spaces within The Main Lodge include two dedicated event spaces: The Indian Falls Board Room which offers versatile meeting spaces to accommodate groups of 10 to 50 people, and a 54-seat surround-sound theater ideal for lectures, demonstrations and slideshows.

Connected to The Main Lodge, groups are invited to utilize The Clubhouse, which is exclusively dedicated to corporate meetings or business events with an onsite, dedicated kitchen for catered events. The Clubhouse offers a spacious, three-season enclosable porch aptly named Mountain View Terrace as well as The Whispering Pines Room, a 3,800-square foot meeting space that accommodates groups of 150 and boasts floor-to-ceiling windows featuring breathtaking mountain vistas. The Clubhouse additionally contains a three-story, four-bedroom 3,100 square-foot Presidential Suite, along with five additional multi-bedroom private suites.

During breaks and/or leisure time, meeting and conference guests are encouraged to explore the Lodge’s robust array of complimentary onsite activities, including a series of indoor/outdoor-heated pools; outdoor tennis, paddle and basketball courts; nearby hiking trails; a 56-seat onsite amphitheater; and as well as a nightly s’mores reception staged outdoors around a roaring bonfire.

More...

In keeping with Lake Placid’s rich Olympic heritage, the Whiteface Lodge offers meeting attendees a variety of Olympic themed activities and tours in conjunction with ORDA (Lake Placid’s Olympic Regional Development Authority), which may feature:

- A scenic gondola ride at Whiteface Mountain, home of the 1980 Winter Games Alpine and Downhill events
- Entrée to Lake Placid’s “Olympic Center,” a museum showcasing historical memorabilia from the 1932 and 1980 Winter Olympics
- Olympic Speed Skating Oval – An opportunity to skate on the same 400-meter track where Eric Heiden won five gold medals at the 1980 Lake Placid Winter Olympics
- Olympic Jumping Complex – A tour of the facility, including a ski lift and elevator ride to the sky deck on top of the 120-meter jump tower.
- The ORDA Bobsled Experience featuring a thrilling half-mile Bobsled Ride at speeds reaching 50 MPH

Other team-building sessions onsite that The Lodge can coordinate include wilderness fitness programs; boating and water sports at The Lodge’s private lakefront Canoe Club; hiking, rock or ice climbing; and skiing excursions. The Lodge’s onsite Family Game Room features billiards, shuffleboard, table tennis and a regulation-sized, two-lane bowling alley. Meeting and business conference attendees will also enjoy The Lodge’s three-season, onsite ice skating rink, nearby snow-shoeing trails (with snow shoes provided) or luxuriating in the Lodge’s onsite 5,800-square foot spa.

The Adirondack Meetings Package is available to groups who book a minimum of ten suites per night. Groups that confirm their reservations before August 31, 2010 additionally receive one complimentary team building activity and/or a gratis one-hour welcome cocktail reception.

Per person pricing is as follows:

- Single occupancy through June 2010 -- \$339.00
- Double occupancy through June 2010 -- \$558.00
- Single occupancy July - Labor Day 2010 -- \$595.00
- Double occupancy July - Labor Day 2010 -- \$990.00

*All rates are per night and are subject to daily applicable taxes. Holiday blackout dates apply

About The Whiteface Lodge

Located in the woodland setting of the High Peaks region of Lake Placid, New York, The Whiteface Lodge is the only all-suite property in the Adirondacks, offering 94 guest [accommodations](#). The Lodge also offers a value-added experience unparalleled in the region, providing guests with access to a wide range of complimentary amenities, services and activities, including a sumptuous breakfast each morning in [Kanu](#), the property’s main dining area; a creative kids program called [Kamp Kanu](#); an onsite heated swimming pool; fishing in a stocked catch and release pond, with all equipment provided; basketball, tennis and paddle tennis courts; sophisticated fitness center; three-season ice skating rink; family game room with a two-lane bowling alley; nightly gratis s’mores campfire; and a 54-seat movie theater. Additionally, during the summer, Lodge guests receive complimentary access to the property’s private lakefront [“Canoe Club,”](#) where kayaks, canoes, and paddleboats are all gratis.

The Whiteface Lodge is a member of The Leading Hotels of the World. For information, please call 1-800-903-4045 or visit www.TheWhitefaceLodge.com, follow us on Twitter @[TheWFL](https://twitter.com/TheWFL) or become a fan on [Facebook](https://www.facebook.com/TheWhitefaceLodge).

Awards & Accolades

2010

- 2010 Award of Excellence, *Wine Spectator* (4 years in a row)
- Travel + Leisure, World's Best Awards, #14 Top 50 Resorts in US/Canada
- Conde Nast Traveler, Ranked #95 on list of Top Resort Spas for "The Top 240 Spas in North America, Hawaii, Central America and the Caribbean"
- Travel + Leisure, T+L 500, "Best Hotel by Region - U.S."
- TripAdvisor.com, Ranked #3 on list of Top 10 American Spa Hotels
- About.com, Top Ski Resorts & Lodging
- AAA Four Diamond Rating
- Sherman's Travel, Editor's Pick

2009

- Travel+Leisure featured the Resort as one of the 13 "Best Winter Lodges" in the U.S. and Canada
- Ranked #52 in Conde Nast Traveler's Reader's Choice Awards: "Mainland U.S. Large Resorts."
- Travel + Leisure's World's Best Awards: The Whiteface Lodge ranked #22 in the category "US & Canada: Top 50 Hotels and Resorts"
- "Stay List," National Geographic Traveler
- "Top 10: Spa Destinations," TripAdvisor.com
- Award of Excellence, *Wine Spectator Magazine* (3 years in a row)
- AAA Four Diamond Rating

2008

- "Top 50 Ski Hotels in North America," Conde Nast Traveler
- Award of Excellence, *Wine Spectator Magazine*
- "Best Spas in North America and the Caribbean," Conde Nast Traveler
- "World's Top Hotels, Resorts and Spas," Zagat's Guide
- "Top Five Vacation Destinations," Town & Country Magazine (as reported on NBC's Today Show)
- "Recommended Hotels, Inns, Resorts & Spas - The Americas, Atlantic, Caribbean & Pacific," Condé Nast Johansen's Luxury Hotel Guide
- AAA Four Diamond Rating

2007

- "World's Top Hotels, Resorts, and Spas," Zagat's Guide
- "Top 50 Ski Hotels in North America," Conde Nast Traveler
- "Top 100 Vacation Dream Homes," Travel+Leisure
- "Best Lake Placid Stay," Zagat Survey
- "Recommended Hotels, Inns, Resorts & Spas - The Americas, Atlantic, Caribbean & Pacific," Condé Nast Johansens Luxury Hotel Guide
- AAA Four Diamond Rating