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The Whiteface Lodge Introduces the "Family Four Night" Package

PRWeb - Thu, Aug 4, 2011

A new package for families, groups of friends and small gatherings that showcases the Whiteface Lodge's spacious three-bedroom suites and wide range of inclusive onsite activities.

LAKE PLACID, NEW YORK (PRWEB) August 04, 2011

The Whiteface Lodge, Lake Placid today introduced a "Family Four Night" package to showcase its artfully appointed, spacious three-bedroom suites. The Lodge is the only all-suite resort in the Adirondacks.

The new program, aimed at families, groups of friends, reunions and other small gatherings, allows guests to enjoy the Lodge's elegant, Adirondack-themed, three-bedroom, three-bathroom suites, ranging in size from 1,563-square-feet to 1,883-square-feet. Designed to provide all the comforts of home, all three-bedroom suites feature a fully equipped kitchen, a separate living room, three spacious bedrooms, a "sleeper sofa" in the living room and a cast iron gas fireplace. The three full bathrooms provide radiant-heated flooring and most of the master bathrooms feature a two-person jetted Jacuzzi tub. Guests will enjoy the private cedar and mahogany balcony, LCD, high definition televisions in the living room and in each bedroom, complimentary wireless Internet connectivity, telephones in the living rooms and individual bedrooms, twice-daily housekeeping service and warm, homemade cookies at turndown. (To view a three-bedroom suite, please visit http://www.thewhitefacelodge.com/accommodations/three_bedroom.php.)

"The 'Family Four Night' package offers a budget-friendly opportunity for families and groups of friends to enjoy the Lodge's vast array of inclusive and onsite recreational activities. Additionally, they may choose to visit the nearby Olympic attractions and explore the charming village of Lake Placid," said Phil Anderson, general manager, the Whiteface Lodge. "During the summer, we typically enjoy a repeat rate of almost 36%. Our new package is designed to show our appreciation to those that return each summer as well as to attract new guests."

A key point of differentiation between the Whiteface Lodge and other Adirondack resorts is its vast array of inclusive activities—meaning that guests can enjoy these amenities without paying any additional fees. These onsite recreational and/or relaxing pursuits include:







- A full American breakfast each morning in Kanu, the main dining area
- Nightly s'mores around an outdoor bonfire. All chocolate, marshmallows, graham crackers, etc., are gratis
- Indoor / outdoor year-round heated pool and whirlpool
- Platform tennis, tennis and basketball

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--- Hiking and snow-shoeing trails just steps away from the Lodge (snow-shoes provided)

--- A sophisticated fitness center with state-of-the art equipment

--- Access to the sauna and steam rooms in the Lodge's 5,800-square-foot Spa'

--- A catch-and-release fishing pond (all equipment provided)

--- A three-season ice skating rink (not open during summer)

--- An indoor family game room with air hockey, foosball and other non-electronic games, as well as a two-lane bowling alley

--- An indoor, 54-seat movie theater that provides three films per day

--- Complimentary car service to the village of Lake Placid

--- During the summer, Lodge guests can enjoy access to the Lodge's exclusive lakefront "Canoe Club," where kayaks, canoes and paddleboats are all inclusive.

The price for the "Family Four Night," available immediately and through Labor Day 2011, is \$4,000, which includes taxes and fees. Please Note. The program will continue throughout 2011 and prices will be subject to seasonal variations. For additional information, please call 1-800-903-4045 or visit <http://www.TheWhitefaceLodge.com>.

The Whiteface Lodge is managed by Gemstone Hotels & Resorts (<http://www.gemstoneresorts.com>), a hotel management and asset management company specializing in luxury and upscale urban hotels and complex resorts. Additionally, the Lodge is a member of The Leading Hotels of the World. For additional information, please contact the Lodge's public relations agency, Martin Media, by calling Renee Martin at 845-987-1665 or via email at [rmartin\(at\)martinmediapro\(dot\)com](mailto:rmartin@martinmediapro.com).

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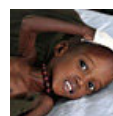
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