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Whiteface Lodge rated as 'Top Resort in Northeast' by Travel + Leisure

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LAKE PLACID - The Whiteface Lodge was named the No. 14 resort in the United States and Canada and the highest rated resort in the Northeast U.S. in Travel + Leisure's 15th annual World's Best Awards issue, highlighting the finest in world travel.

The Whiteface Lodge moved up significantly from its 2009 ranking of No. 22 to this year's ranking of No. 14.

The 15th-annual World's Best Awards considers the very best in the hospitality industry, including destinations, resorts, cruise lines, airlines and more, as determined by a reader's poll. The Whiteface Lodge achieved a high score of 91.25, judged on suites and facilities, location, service, food and value.

The Lodge continues to provide guests with exceptional accommodations and world-renowned services. The awards were unveiled in the August 2010 issue of Travel + Leisure and available online at www.travelandleisure.com/worldsbest/2010.

"We are humbled by this prestigious accolade from Travel + Leisure," said Phil Anderson, general manager of The Whiteface Lodge. "The Whiteface Lodge strives to provide guests with the very best in service, accommodations, gastronomy and value. It is an honor to see our lodge included on such an impressive list."