



USA PR Contact:  
Renee Martin, President  
Martin Media  
(845) 987-1665 / office  
(845) 325-2051 / cell  
[rmartin@martinmediapro.com](mailto:rmartin@martinmediapro.com)

Canadian PR Contact:  
Communications Elizabeth Boileau  
450-653-0712  
514-591-7914  
[info@elizabethboileau.com](mailto:info@elizabethboileau.com)  
[www.elizabethboileau.com](http://www.elizabethboileau.com)

**THE WHITEFACE LODGE  
AWARDS & ACCOLADES  
February 2012**

**2012**

- Conde Nast Traveler's Gold List, "The World's Best Places to Stay – Ranked first in New York State and the only hotel / resort listed in the Adirondacks. The first time a hotel or resort in Lake Placid has ever achieved this honor.
- Travel+Leisure's "T+L 500" ("Top 500 best hotels in the world) – As a family friendly resort, ranked first in Lake Placid.

**2011**

- Conde Nast Traveler's Reader's Choice Awards – Tied for 10<sup>th</sup> place out of 150 mainland US resorts. Ranked first in New York State, first in the Adirondacks, first in Lake Placid and was the only Adirondack-area property listed in the top 125 resorts.
- Conde Nast Traveler's Reader's Choice Awards – Tied for 5<sup>th</sup> Place in its annual "Top 50 Ski Hotels in North America." First resort named in New York State and the first Adirondack-area property named in the top 30 listings.
- Outside Magazine – Named as "One of the Most Romantic Lodges in the Northeast." The only Adirondack hotel or resort to achieve this honor.
- Travel+Leisure's "America's Best Mountain Resorts" – Ranked first in Lake Placid, first in the Northeast, first in New York State and sixth overall in the US. The rankings were based on Travel+Leisure's 2010 readership poll.
- Travel+Leisure's "Best Ski Hotels in the US & Canada" – Secured 5<sup>th</sup> placed out of 27 hotels / resorts named. The Lodge also ranked first in the Northeastern US.
- Travel+Leisure's "Top 500 Best Hotels in the World" – Ranked first in the Northeastern US and New England areas, and listed within the top 30 hotels and resorts overall in the Continental US.
- Outside Magazine – "One of the Most Romantic Lodges in the Northeast." The only New York State resort included on the list.
- Livestrong.com (The Lance Armstrong Foundation) – Named the Whiteface Lodge as one of the "Top 10 Ski Lodges in the US."
- Farewell Travels.com – Featured the Whiteface Lodge at No.2 in its annual "10 Greatest Winter Retreats in the US and Canada."
- Wine Spectator Magazine -- 2010 award of Excellence (5 years in a row)
- AAA Four Diamond Rating



## 2010

- Travel+Leisure's "World's Best Awards" – Ranked the Lodge at No. 14 in the "Top 50 Resorts in the US & Canada." This positioned the Lodge as the No. 1 Ranked Resort in the Northeast
- Conde Nast Traveler's 2010 "Readers Choice Awards" – The first Adirondack-area resort to be ranked on the entire list and the only Adirondack-area property included in the top 75 listings. Category: "Small US Resorts"
- Conde Nast Traveler – Ranked No. 95 on the list of Top Resort Spas for "The Top 240 Spas in North America, Hawaii, Central America and the Caribbean"
- Travel + Leisure -- T+L 500, "Best Hotel by Region, U.S."
- TripAdvisor.com -- Ranked No.3 on list of "Top 10 American Spa Hotels"
- About.com -- Top Ski Resorts & Lodging
- Sherman's Travel -- Editor's Pick
- Wine Spectator Magazine -- 2010 award of Excellence
- AAA Four Diamond Rating

## THE WHITEFACE LODGE AWARDS & ACCOLADES

The Whiteface Lodge • 7 Whiteface Inn Lane • Lake Placid, NY 12946 • 800-903-4045