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**THE WHITEFACE LODGE RESORT & SPA & RESIDENCES
FACT SHEET**

LOCATION: The Whiteface Lodge Resort & Spa, in Lake Placid, New York, is a luxury resort inspired by the fabled Adirondack Great Camps of an earlier age. Located in a woodland setting in the High Peaks region of the spectacular Adirondack Mountain range, it is adjacent to the alpine village of Lake Placid, site of two Winter Olympics, and is within close proximity to an abundance of four-season recreational activities. The Whiteface Lodge is a 5-1/2-hour drive by car from metropolitan New York City and Boston and just 2 hours from Albany, Burlington and Montreal. Commercial aircraft and Amtrak service Albany, a scenic 2-hour drive away. Private and charter aircraft fly into the Saranac Lake Airport and Lake Placid Airport, each only minutes away.

ADDRESS: The Whiteface Lodge
7 Whiteface Inn Lane
Lake Placid, New York 12946
Tel. (518) 523-0500
Fax (518) 523-0559

RESERVATIONS: (800) 903-4045

WEBSITE: www.TheWhitefaceLodge.com

OPENING DATE: June 2005

DESCRIPTION:

The Whiteface Lodge is an exquisitely hand-crafted resort, created from the majestic timbers of the region by the last of a breed of artisans whose talents are manifest in natural materials, such as wood, fiber and stone. The elegantly rustic lodge offers guests the opportunity to experience – with all of their senses – the familial comforts and amenities of the classic “Great Camp” of the Adirondacks. In times past, the region was dotted with privately owned enclaves geared to relaxing reunions with family and friends. The Whiteface Lodge updates this tradition for a new generation. Opened in 2005, it is the most significant development to open in Lake Placid since the village hosted the 1980 Winter Olympics. The Adirondack Regional Tourism Council honored The Whiteface Lodge with the Annual Private Sector Tourism Partnership Award for the largest Adirondack tourism infrastructure investment in the last century.

The Lodge offers 94 beautifully appointed residential suites, a three-story Great Room and beautifully manicured grounds, as well as year-round, indoor/outdoor guest amenities. Everything has been designed to emulate the look and feel of a bygone era when multitudes traveled to the north woods seeking rest, solitude and reinvigoration. Geared to couples, families and groups of friends, The Whiteface Lodge provides the environment where people can disconnect from the pace of everyday and reconnect on a genuine and personal level.

ACCOMMODATIONS:

The Whiteface Lodge is the only all-suite luxury resort in the Adirondacks offering guests a superb array of services and amenities while in residence. Accommodations include 94 one-, two- and three-bedroom residential suites from 550 to 3,100 square feet of living space.

The Whiteface Lodge’s Clubhouse Suites include six luxuriously appointed residences configured in two- and three-bedroom suites, each featuring three and a half bathrooms. The finest and largest accommodation at the resort, the spacious 3,100 square feet Presidential Suite, boasts four-bedrooms, four bathrooms, a handcrafted stone fireplace and a fully equipped gourmet kitchen.

Each oversized suite features these signature standards, exclusive to The Whiteface Lodge:

- Luxuriously appointed accommodations, each with handcrafted Adirondack-style furnishings, a cast iron gas fireplace, slate floor, wood paneling,

- custom alder wood cabinetry with granite countertops and fully equipped kitchen.
- Private cedar and mahogany balcony with majestic views of surrounding mountains
 - Spacious bathroom lined with Douglas fir beams, featuring jetted tub, individual shower, double sink vanity, and radiant heated floors
 - Custom pillow-topped king-size bed with selection of pillow types and fine quality bed linens
 - LCD, high definition television in living room and each bedroom
 - Complimentary high-speed Internet connectivity, telephones in living rooms and individual bedrooms
 - Twice-daily housekeeping service

OVERNIGHT RATES: Presidential Suite

The largest and most luxurious suite featuring four bedrooms and four bathrooms. \$2094-\$5304/night

Grand Lodge Suites

Three-bedroom suites sleep up to eight people comfortably. \$1168-\$2318/night

Three-Bedroom Suites

Large three-bedroom suites for up to eight people. \$1078-\$1758/night

Two-Bedroom Suites

Spacious two-bedroom suites for up to six people. \$864-\$1252/night

Deluxe One-Bedroom Suites

Spacious suites for up to four people. \$451-\$616/night

Superior One-Bedroom

Spacious suites for up to four people. \$426-\$576/night

Junior One-Bedroom

Elegant room replete with all of the comfortable furnishings of a one-bedroom suite reconfigured into a one-room setting. \$401-\$531/night

**GUEST SERVICES,
AMENITIES & ON-
SITE ACTIVITIES:**

The Whiteface Lodge takes its place alongside America's great boutique hotels and resorts, setting a new standard for mountain retreats in the Adirondacks. It features a concierge and valet services, artisan gift shop, heated underground parking, high-speed Internet access, and a wide range of indoor/outdoor recreational activities. Other world-class amenities include:

- Extensive health and fitness center
- Year-round, swim-in/swim-out, indoor-outdoor heated pool
- Indoor and outdoor hot pools
- Full Service Spa and in-room treatments
- 56-seat "Surround Sound" movie theater
- Family Games Room with billiards, shuffleboard, foosball, air hockey
- Bowling lanes
- Platform tennis and tennis court
- Snowshoe/cross-country ski trails nearby
- Hiking/mountain bike trails nearby
- Kayaking, Canoeing and motor boating on Lake Placid

DINING:

The culinary centerpiece of The Whiteface Lodge is its signature restaurant Kanu, offering breakfast, lunch and dinner. It is set in the midst of a mountain lodge atmosphere with soaring 28-foot roof lines, six majestic granite fireplaces, and hand-hewn log beams that create a restaurant setting unmatched in the region.

PRIVATE EVENTS:

When it comes to conferences, meetings and social gatherings from 10 to 125 people, The Whiteface Lodge creates memorable experiences. Distinctive environments throughout the resort, skilled service, and a warm atmosphere are designed to exceed guest expectations.

AREA ACTIVITIES:

The surrounding Adirondack Park offers abundant recreational activities including mountain and trail hiking, road and mountain biking, fishing, Nordic and alpine skiing, tobogganing, Olympic bobsledding, ski-jumping and luge venues, five area golf courses, swimming, boating, antique shopping, museums, scenic train ride, and much more.

DRIVING DISTANCES: Albany 2 hours Burlington 2 hours
Boston 5.5 hours Buffalo 6 hours
Montreal 2 hours New York 5.5 hours
Philadelphia 8 hours Rochester 5 hours
Syracuse 4 hours Toronto 6 hours

AIRPORT ACCESS: Albany Int. 2 hours Burlington Int. 2.5 hours
Montreal Int. 2 hours Saranac Lake 25 minutes
Lake Placid Airport 5 minutes (private and charter
aircraft only)

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